

Media Studies

Intent

HEBBURN
Comprehensive School



WORK HARD | BE KIND | ASPIRE

Media Studies takes a dynamic, modern look at the powerful world of media around us. The course develops a well-rounded knowledge and understanding of four main areas of media theory and prominent theorists: language, industry, audience, representation. In analysing the media, our learners will: demonstrate skills of enquiry, critical thinking and analysis; analyse and compare how media products construct and communicate meaning and generate intended interpretations and responses; respond through discursive writing to show knowledge and understanding of media issues; use subject-specific terminology appropriately. In creating a media production, learners will also: develop practical and decision-making skills; apply knowledge and understanding of media language and representation to a media production; use media language to express and communicate meaning to an intended audience.

10

11

Topics

Eduqas GCSE
Magazines
Advertising
Film marketing
Newspapers
Gaming
Radio
Websites
NEA3 Coursework

Eduqas GCSE
Music videos
Television drama
Websites