

Business Studies

Intent

HEBBURN
Comprehensive School



WORK HARD | BE KIND | ASPIRE

Business Studies is an exciting and challenging subject which will introduce pupils to the dynamic world of business. It covers a broad range of topics that are designed to provide pupils with the knowledge and understanding that underpins the world of modern business, as well as developing transferable skills they will use later in life. Business Studies both inspires and challenges pupils through engagement with a wide range of successful businesses and entrepreneurs. This course offers pupils a unique opportunity to discover the key principles behind starting up and running a business. In addition, pupils will explore the ever-changing external environments businesses are operating in.

GCSE Business Studies will enable pupils to: investigate and analyse real business opportunities and issues to develop depth and breadth of understanding; develop as effective independent, critical and reflective thinkers with enquiring minds; apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts; develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, draw on evidence to make informed business decisions and solve business problems.

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Topics

Edexcel GCSE

1.1 Enterprise and entrepreneurship

1.2 Spotting a business opportunity

1.3 Putting a business idea into practice

1.4 Making the business effective

1.5 Understanding external influences on business

Edexcel GCSE

2.1 Growing the business

2.2 Making marketing decisions

2.3 Making operational decisions

2.4 Making financial decisions

2.5 Making human resource decisions