

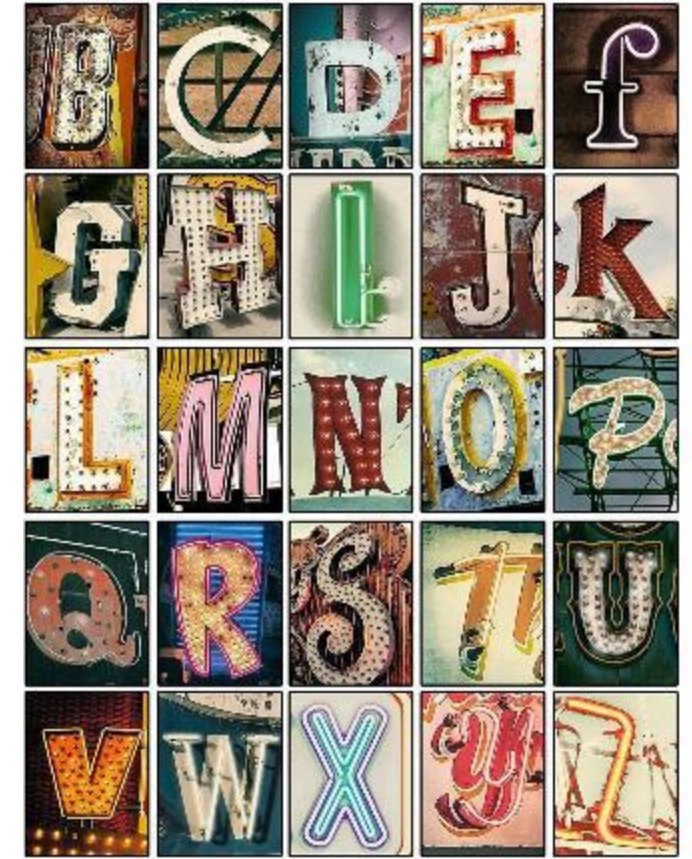
YR9 SOL – Lettering

Aim –To explore different lettering styles throughout art periods and cultures. Pupils will look at word in art and investigate a number of artists who use them in their work. They will see how advertising and industries use certain fonts and colours to gain the attention of the audience to entice you to buy. Pupils will collect examples of art styles and research about them expanding on their knowledge of history and influences.

Pupils will go onto design their own work with their own style and font. They will be encouraged to work as close to the original style, colour and font. They will produce a drawing or painting as a final work.

Project context

- **Artists research** – Chinese, Islamic, Illuminated manuscripts, graffiti, art deco, art nouveau, Egyptian, Pop Art, plus artists work independently found and sculptor, Robert Indiana.
- **Investigation drawings** –Pupils will collect examples of lettering off the net and make studies in their sketchbooks. They will collect packaging from sweets and crisps and analyse the choice of font, colour and style and think about the audience it is targeted at.
- **Material experiments** –Pupils will explore colour, pattern and texture by using coloured pencils, felt pens, fine-liners, charcoals, chalks, watercolours, ready mix, acrylic and spray paint and stencils. They will mix the media to create a final painting. All experiments will be annotated and logged in their sketchbooks.
- **Planning & designing** –Pupils will plan their ideas then draft out a final work on A3. They will be encouraged to use their imagination to create their own lettering in the work and respond in a personal manner. This will prepare them for GCSE to build upon confident and understanding of visual art.



RESOURCES

POWERPOINTS, WORKSHEETS, STENCILS, YOUTUBE CLIPS, PENCILS, PENS, PAINT, SPRAY PAINT, GLOVES, STENCILS, RUBBERS, SHARPENERS, COMPASSES, RULERS, LIGHTBOX, GLUE, CARD.

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Assessment – pupils receive 1-2-1 every lesson. Research sheets are marked out of 24, plus a working grade. Individual written feedback is provided on the back of each sheet (WIN). Work is remarked when changes/developments have been made.

Homework – all homework should be done on blank paper or into their sketchbook. Pupil should complete homework 2 per term with kahoot and forms weekly. Pupils are encouraged to explore new artists, techniques, drawings to extend their understanding and produce a diverse personal final outcome.

SMSC/British values

Spiritual – explore different style of artwork from various artists, express their ideas, meaning & feelings.

Moral – look, discuss & evaluate artwork that show different aspects of life. Discuss & share ideas about the message the artist maybe trying to give.

Social – explore artwork from different movements & discuss how this can show the lifestyle of people, changes over periods of time.

Cultural – work links with contextual themes that encompass cultures, civilization, beliefs & religions from around the world.

British values – take in to account the views of others, follow class rules – safe practice, understand the consequences if rules are not followed, make own choices, talk about artwork from different cultures, faiths & cultures from around the world, review each others work respectfully, help & advise others.

keywords – Serif, sans serif, font, text, illuminated manuscripts, Islamic, Chinese, alphabet, Art Deco, Art Nouveau, Graffiti, street art, logo, complimentary colour, Pop art, scribe.

Curriculum Links

Literacy – keywords displayed on the wall. Make notes from PP, YouTube clips. Write personal comments on the outcome of experiments. Research various artists/links to own work. Evaluations.

Numeracy – **MAPPING ON graph paper, measuring, using a ruler and compass, estimating, scaling up drawn ideas, symmetry, knowledge of shapes.**

SEN/EAL

- Sentence starters.
- Keyword descriptors.
- 1-2-1
- Visual examples
- Digital research sheets
- Revisit, review, retrieve
- New skills in small steps
- Group work

HEBBURN COMPREHENSIVE SCHOOL
Art & Design Department
Scheme of Learning Year 9

Autumn – Spring term 2022-2023

LETTERING Interim assessment

Date	Starter	Main	Plenary	Lesson outcome	Lesson objective	Homework	Differentiation
Lesson 1-4	Copy the Serif and sans serif lettering.	Collecting examples of lettering from everyday packaging, around the world and from different time periods. Make sketches and annotate why you have chosen them	Explain serif how and sans serif text are different.	Start of collecting examples of lettering double page. Wash, title, images collected, sketches and annotations.	To know how to present research into a sketchbook. To understand how to set out the title, sketches, info and images. To be able to select information and build upon art vocabulary.	1 Bring in a sweet or crisp wrapper of your own choice.	Past pupil example on PP Slower pace with more 1-2-1 help. Chunk up instructions. Pre-printed out lettering examples. Resources to show step by step as well as power point. Prompt sheet with vocab and key words.
Lesson 5-7	Guess the labels	Draw letters as 3D blocks. Use one and two point perspective, go into add tonal shadow and pattern and detail.	Explain how perspective works. AFL	PUPILS WILL USE 1-2 PAGES TO WRITE A WORD IN 3d ADD DETAIL, COLOUR AND TONE. GO ONTO ADD A BACKGROUND. WORK DONE IN SKETCHBOOK.	To understand one and two point perspective. To be able to draw lettering in 3D To know how to add detail, tone and colour to give the illusion of form and depth in a drawing.	2 Choose words to create in 3D and decorate, add detail and colour.	Template for less able pupils, worksheets and B band PP. Go onto add basic detail and colour. More able pupils go onto add a background, detail and colour. A band PP worksheets, past pupil examples.

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<u>DATE</u>	<u>STARTER</u>	<u>MAIN</u>	<u>PLENARY</u>	<u>LESSON OUTCOME</u>	<u>LESSON OBJECTIVE</u>	<u>HOMEWORK</u>	<u>DIFFERENTIATION</u>
Lesson 8-9	Stick wrapper into sketchbook.	Make drawings from the wrappers focussing on the font, colour palette and designs. Analyse why the designers have chosen the above.	Share what your opinions and ideas are with whole class.	To have examples of packaging and understand why certain lettering, fonts and colours are chosen by designers. Present their outcomes with studies and annotations.	Pupils will gain an understanding how designers design packaging to get an audience. Pupils will be able to explain why their chosen packaging has attracted them. Understand how to analyse objects using formal elements.	1 Find out how many letters are in the Chinese alphabet.	Packaging pre printed, extra wrappers, Example work from past pupils, annotation phrases and tips, prompts, word bank.
Lesson 10-13	Make a study of the Chinese character.	Researching different styles of lettering through different time periods and cultures. Double page of research with examples, sketches and annotations.	Share info discovered with class.	Pupils will explore different lettering and gain knowledge and understanding from different time periods and cultures, Islamic, Chinese, Art Deco, Art Nouveau, Graffiti, Pop Art, Egyptian, Cartoon, Illuminated manuscripts.	Be able to explore lettering from different cultures and traditions. Understand how to do and present research. Use knowledge of arty words to create detailed annotations.	1 Find information about Robert Indiana.	Samples of past pupils work with sketches and annotations. List of arty words. Info pre printed
Lesson 14-15 Interim assessment Forms/Kahoot	Tell me who Robert Indiana is? Discuss images of his artwork.	PP introduction, YouTube clips on Robert Indiana Pupils will create a double research sheet on Indiana.	Q&A about the artists work.	Pupils will gain a knowledge & understanding of Indiana's artwork. Pupils will create a research page to present their findings and give personal opinions.	Be able to explore artists work that use lettering. Know how to study the artists work and make a personal response – drawings, images. Understand how the artist uses materials and processes to make his large sculptures.	1 Research further facts about the artist, add more images complete studies.	Question prompts to help with personal annotations. Examples of past pupil work.
Lesson 16-18	Indiana research page. Recap	Pupils will continue with their research page. They must add a title, images, facts, opinions, studies.	Group critic. Show good examples of pupils work & areas to improve.	Pupils will complete their Robert Indiana research page. The focal point should be an enlarged lettering study influenced by the artist.	Be able to create an eye catching study, in the style of the artist. Ensure annotations are detailed, factual, personal & use formal elements.	1 Complete the research page if unfinished in class.	1-2-1 when writing personal comments. Formal elements on the wall.

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Lesson 19-20	Copy the packaging on the grid.	Plan final work. Create 4 different possible ideas. Annotate each one and weigh up which is best and why. Choose the best.	Look at the final work of past pupils. Discussion positive and negative aspects.	Pupils will work out a final idea and understand how designers plan and select fonts, layout and colours to create an artwork.	Be able to plan and work out ideas. Understand the how to use word in art. Develop knowledge of others work to help it influence your own.	1 Collect images which can be used on your work.	Help pre printed images to use and trace if needed. Past pupil work to help with ideas. Prompt annotations. Word bank.
Lesson 21-23	Draw the rest of the word in sans serif onto graph paper.	Pupils will draft out their final work onto A3 and A2 paper. They will start to apply the background and select the correct art materials to work in.	Group critic. Sharing of good practice. Discuss areas for improvement.	Pupils will map out their final work and start to apply colour, tone and pattern. Pupils will use their sketchbooks to work from as a reference.	Be able to explore different materials and equipment to complete the final work. Understand how to use art materials to create the right effect for the final work. Use knowledge of lettering from different cultures and time periods to make their own work.	1 To work on the final work in art club. Collect images and lettering to use on the final work.	Samples of past pupils work. 1-2-1 help and support in class and in art club.
Lesson 24-26	Match up the true and false info on lettering throughout time and different cultures.	Continue and complete the final lettering work. Add tone, texture and detail to the work.	Group crit of final work.	Pupils will gain a knowledge & understanding Word in Art artwork. Pupils will create a personal response to the lettering project.	Be able to create an artwork based on lettering. Understand how to research lettering through different times and cultures to make their own work. Explain where they have got their influences and ideas.	1 Complete anything unfinished in your sketchbook.	1-2-1 help and support. Art club to help get work completed.
Lesson 27	Assessment Forms Kahoot Multiple choice.	Answer the questions on the project. Analyse your own work and give personal opinions and thoughts on your own work and others.	Group critic. Show good examples of pupils work & areas to improve.	Pupils will sum up what they have learnt and can remember. Share their own ideas and thoughts on their own work. Analyse the project and give feedback.	Be able to be honest and share personal opinions and ideas. Analyse your own work and know your strengths and weaknesses and areas to improve. Give staff honest feedback on the project.	None	Prompts and help phrases. Multiple choice for less able. Word bank.

Extension work.

Choose a word from the list, or choose your own, and draw it to emphasise its meaning eg;

- CRUMBLE
- STRETCH
- HOT
- FREEZE
- ENVIRONMENT
- ART
- ENERGETIC
- TROPICAL
- GREEDY
- FOOD

