

GCSE MEDIA STUDIES

KS4 LEARNING JOURNEY



HEBBURN
Comprehensive School



Component 2: Understanding Media Forms and Products
Written examination: 1 hour 30 minutes 30% of qualification
Component 1: Exploring the Media Written examination
1 hour 30 minutes 40% of qualification

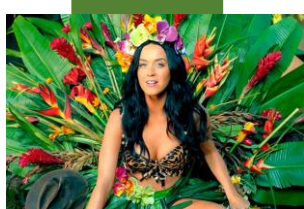
May – June
*Final GCSE
Examinations*

Component 2
*Consolidation,
exam practice
& revision*

Y11

Term 3

Key Media Skills: Contextual knowledge Decision making Comparative ideas
Creativity Critical thinking Clarity of expression Enquiry



**Component 2B
Music Video**
*Katy Perry &
Bruno Mars*



Component 1
*Consolidation,
exam practice
& revision*

Y11

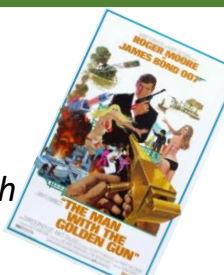
Term 2

Theoretical Framework:

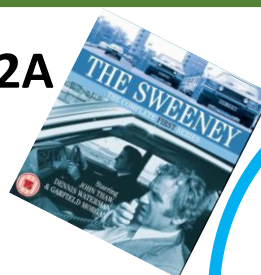
Media Language Industries Audiences Representations Contexts Theories



**Component 1B
Film Marketing**
*Spectre & The Man With
The Golden Gun*



**Component 2A
TV Drama**
*Luther &
The Sweeney*



Y11

Term 1

Component 2: Understanding Media Forms and Products
• analyse and compare how media products construct and communicate meanings and generate intended interpretations and responses
• use relevant theories or theoretical perspectives and relevant subject-specific terminology.



**Component 3
NEA**

Research → *Planning* → *Production*

Component 3: An individual media production for an intended audience in response to a choice of briefs set by WJEC, applying knowledge and understanding of media language and representation.

Y10

Term 3



**Component 1B
Gaming**
Fortnite



**Component 1A
Advertising**
*Quality Street &
This Girl Can*



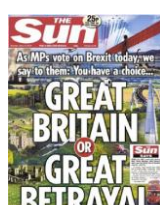
Y10

Term 2

Component 1, Section B: Exploring Media Industries and Audiences
Learners will develop knowledge and understanding of key aspects of media industries, including ownership, funding, regulation, production, distribution and technology, and media audiences.



**Component 1B
Radio:**
The Archers



**Component 1A
News**
The Sun & The Guardian



Y10

Component 1, Section A: Exploring Media Language and Representation
Learners will analyse media language and explore the concept of representation.



**Component 1A
Magazines**
GQ & Pride



**What is Media
Studies?**



Term 1